Fall 1960

World's Largest Pose Growers

NEWARK, NEW YORK



THE PARADE OF COLOR OSES AND PERENNIALS

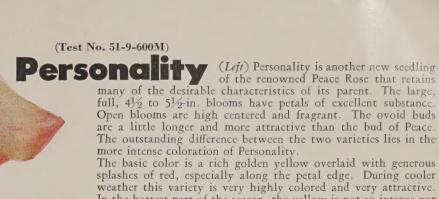




# We Just Couldn't Grow Enough of These Two Roses to Keep Up With the Demand Last Spring... but They're Available Now!







The basic color is a rich golden yellow overlaid with generous splashes of red, especially along the petal edge. During cooler weather this variety is very highly colored and very attractive. In the hottest part of the season, the yellow is not so intense nor is the red, but at all times the color is much more decided than that seen in Peace. The 2½ to 3-ft. bush is full and compact, developing slowly. Of the very large-flowered varieties, Personality is one of the most free blooming now available. Foliage is dark, thick and glossy. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

# Two More New Roses for 1961!

Duet



THIS LABEL IS

Your Guarantee

OF THE FINEST QUALITY

ALL 4 ROSES
ON THESE 2 PAGES
GROUP No. 2040

Personality

© J. & P. CO.

Value \$13.00 Save \$1.65

Only \$77.35

(Right) This new 1961 All-America Rose Selections winning Rose is a Hybrid Tea displaying two unusually warm and lovely shades of pink. The inner face of the petals is a soft salmon-pink, while the reverse is a rich shade of near crimson. Both colors are very unusual, and they make a delightful combination. A beautifully formed bud, not long but almost perfect in all stages, opens up to a handsome, medium-size bloom with 30 to 35 firm, lasting petals. One of its extraordinary features is the way in which the flower retains its lovely color and form equally well in heat or cold, moist weather or dry. The plant is extremely vigorous, well above average in size and thickly covered with handsome foliage. It is exceedingly floriferous, producing literally hundreds of blooms in a season, a new burst of bloom following right on the heels of the last. This brand-new Rose is just about perfection in a garden variety. It's a new color combination that will brighten up any garden. Plant it this fall and let it beautify your home and garden. If you plant it now, early next spring you will be rewarded with hundreds of these two-toned beauties. (Pl. Pat. #1903.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

JACKSON & PERKINS CO World's Largest Rose Growers

Originators of Great New Roses Since 1872



## ONLY FROM JACKSON & P "MIRACLE" ROSES LIKE

The First 2 Roses to be Honored as "THE ROSE OF THE YEAR"

1959 ROSE OF THE YEAR

1960 ROSE OF THE YEAR

Kordes Perfecta

Kordes Perfecta

HAWAİİ

KORDES PERFECTA (Left) Once you see Kordes Perfecta blooming in your garden, you'll quickly understand why it was overwhelmingly selected by a nation-wide test panel of 5,000 home gardeners as the first "Rose of the Year"! What an intriguing color combination . . . it's white . . . it's red . . . it's yellow . . it's completely different from any other Rose in existence! Basically cream-white, this magnificent new Rose is lined with red as if the edges of its petals were dipped in light carmine. This rich, warm red color spreads throughout the flower as the buds open, revealing a suffusion of yellow. All season long, this vigorous, 3-ft. plant produces an unusually large number of perfectly formed, long-lasting, fragrant, exhibition-size Roses—each one up to a full 5 in. across! Fully double, with 65 to 70 petals. Yes, here is the glorious creation that was chosen as the outstanding new Rose for 1959. It's so beautiful, so colorful, so fragrant, so hardy, so easy to grow, so perfect in every respect. Be among the first in your neighborhood to proudly display this fabulous beauty. You'll find Kordes Perfecta a thrilling and eye-catching addition to your garden. Plant it this fall and let this beautiful "Hybridizer's Dream Rose" fill your garden with loveliness, starting early next spring and for years to come. (Pl. Pat. #1604.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

JACKSON & PERKINS CO. World's Largest Rose Growers

Originators of Great New Roses Since 1872

SPECIAL GROUP OFFER No. 2050

1 of each:
Hawaii
Kordes Perfecta
Bronze Masterpiece
Value \$10.00 Save \$1.25

HAWAII (Right) Have you ever seen such a warm, glowing ORANGE-CORAL blend—a color as exotic and sultry as Hawaii itself? No wonder it was chosen by 10,000 home-test gardeners as THE ROSE OF THE YEAR FOR 1960. Each plant boasts scores upon scores of these gorgeous orange-coral blooms, each one well over 6 in. across. Yes, each bloom is that large, and amazingly fragrant . . with a pronounced raspberry scent. Furthermore, Hawaii is one of the hardiest, best-growing Roses ever created. And what a plant . . . tall growing, with clean branches that carry 5 or 6 flowers. Glossy foliage shows tints of red as the cooler fall days approach. It blends easily with many other varieties and is an excellent focal point either in arrangements or in garden plantings. The color, the fragrance and the overall charm promise a bright future for this Rose. It is an exciting new Hybrid Tea, with a dynamic new color for the Rose world. (Pl. Pat. #1833.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70





J. 8 1

## WORLD'S LARGEST YELLOW ROSE!

Golden Masterpiece

71/2"
of golden beauty!

@1 ... n .co



THIS LABEL IS

Your Guarantee

PLANT THIS FALL and you will be sure to have bigger, earlier and healthier blooms next spring and thereafter.



(Above) The graceful flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, 1½ to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow, carried on long, sturdy stems. Imagine a plant with constantly repeating, radiant blooms that often reach 6½ to 7½ in. across, with a full but open center. From the start, the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect, glossy green foliage. Its extremely

pleasant old Rose fragrance will fill your garden. It's perfect for cutting. No matter how many Roses you already have, or what colors they may be, you need Golden Masterpiece. Just picture the biggest, fullest, most exquisite Rose you ever saw, bathed in a shimmering, shining coat of gold... and there you have Golden Masterpiece. Yes, here's the biggest yellow Rose you ever saw. There has never been another 'yellow' like it. For sheer size, it's in a class by itself... and for sheer beauty it is second to none. Truly the 'million-dollar Rose.' The Largest Yellow Hybrid Tea Rose in Existence! (Pl. Pat. #1284.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Gail Borden ©J. & P. CO.



## OF THE BEST ALL 4 ROSES **ON THESE** TWO PAGES **GROUP No. 2090** Value \$10.00 Save \$1.25 . BEST RED **New Yorker** . BEST PEACH-PINK (Above) The universal appeal of the Red Rose is justified in New Yorker. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, fragrant, sparkling red flowers—often 6½ in. across. The sparkling color does not fade but stays a deep **Enchantment** (Above) A delightful, everrich red until the last. Not only is the color long lasting and sun reblooming Hybrid Tea that will be a high spot in your garden. Early

sistant, but the plant is upright and vigorous. The 3 to 3½-ft. bush, vigorous and easy to grow, is adorned with healthy foliage. It produces a continuous succession of bloom from June right up to frost. When most people think of a Rose, they picture a delicately formed, deep red flower with soft, velvety petals and rich fragrance. Well, that's New Yorker—everyone's dream Rose come true . . . a Rose that experts and amateurs consider to be "the BEST RED ROSE OF ALL TIME." Magnificently formed blooms of enormous size continue without interruption all season. (Pl. Pat. #823.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

in the season, it develops a great display of large, stately buds, apricotin the season, it develops a great display of large, stately buds, apricottinged outside, deepening to clear yellow at the base. These open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 glorious petals per flower. Plants are vigorous and upright, growing from 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. It required years of careful breeding by experts to create this truly distinguished Rose. The bush is never without flowers from June to late fall. (Pl. Pat. #737.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

## DON'T FORGET! GIVE ROSES FOR XMAS! (See Order Blank) SPECIAL OFFER! **GROUP No. 2100** 1 of each: New Yorker Peace White Queen Value \$11.50 Only O J. & P. CO. BEST BUFF-ORANGE BEST WHITE White Diamond Queen **Jubilee** (Above) A sparkling white Hybrid Tea! One of the Best White Roses of recent years. White Queen is (Above) The loveliness and perfection of this hand-

Tea! One of the Best White Roses of recent years. White Queen is slender in bud, with graceful high center, opening to a pure white, 4½-in. flower. The really stark white, open flowers last very well. Petals are stiff and very resistant to wind and rain. Somewhat more vigorous than most recent whites, for it has been strenghtened by the addition of Floribunda blood for this purpose. The plant grows about 3 ft. tall and makes very neat, upright growth. Excellent foliage is medium large, of a rich green. The sparkling white flowers are exquisite for arrangements in the house and give an air of sharpness and cleanliness in the garden. White Queen has commanded much attention in our test gardens, and the comments have been most favorable at all times. We like this variety very much and know it will make a place for itself. It belongs in your garden. Plant it this fall and early next spring you will be rewarded with strong, graceful blooms. (Pl. Pat. #1762.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

(Above) The loveliness and perfection of this handsome Rose will amaze you when its enormous flowers appear. You'll agree with the experts who voted it top honors in the 1948 All-America Trials. The blooms of unsurpassed loveliness on a plant which is attractive in itself give undeniable proof that the Rose is the "Queen of Flowers." The color is warm glowing buff-orange, deeper in cooler weather, with a radiant sparkle from a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across, the many stately flowers on every plant are fully double and high centered. The many heavy-textured petals do not fade or burn even in warm weather, but rather intensify in color as the flower opens. Rich soft old Rose fragrance. Diamond Jubilee lasts exceptionally well on the bush and as a cut flower. Warmth of color, perfection of form and rugged vigor are yours in great measure. The plant is sturdy and full, well clothed with rich dark foliage, and the constant succession of flowers is held erect on long strong stems that make it excellent for cutting. (Pl. Pat. #824.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00





#### Queen Elizabeth (Right)

#### FIRST GRANDIFLORA TO WIN ALL-AMERICA TRIALS

The superb pure pink shade found only in the choicest Cattleya orchids has at last been captured in the gorgeous Queen Elizabeth Rose. A lovely new color and a new class as well, for this is the first of the new Grandiflora class, named for its abundance of flowers combined with the magnificent qualities of the Hybrid Tea. The unusually clear, glowing blooms are a subtle and breath-taking blend of soft carmine-rose and dawnpink, majestically set off by deep green, heavy-textured, glossy foliage, abundantly clothing the bush to the ground. The well-shaped plant grows unusually tall and is of good proportion. Exceptional vigor and disease resistance insure healthier, more luxuriant growth all season. The blooms, borne on long, almost thornless cutting stems, grow more beautiful with age. (Pl. Pat. #1259.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

#### Peace (Below)

#### ONE OF THE MOST POPULAR ROSES EVER CREATED!

Peace has held a distinguished place among yellow Roses since the day it was introduced! The ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. Petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5 to 6-in. size. Individual petals are large, numbering 40 to 45, and roll gracefully outward. Delicate fragrance. The plant is as superior as the bloom, hardy . . . vigorous . . . disease resistant. Height  $3\frac{1}{2}$ to 4 ft. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ALL 5 ROSES ON THESE 2 PAGES

Queen Elizabeth

GROUP No. 2140

Value \$13.25 Save \$1.65

Only

### **Garden Party**

#### SPECTACULAR NEW ALL-AMERICA WINNER!

(Right) This spectacular new Hybrid Tea, All-America Award Winner for 1960, boasts the most illustrious of parents in Charlotte Armstrong and Peace. And besides inheriting many of the fine characteristics of each parent, it adds some desirable new qualities. The blooms are a combination of soft pastels. Rich ivory at the flower's heart gives way to creamy tones and finally to a pronounced flush of appleblossom-pink at the outer edge of the 25 to 30 wide flaring petals. The flower is huge, often as large or larger than Peace, yet it has a lovely bud and marvelous open bloom. Plants are well balanced, vigorous, free branching. Easy to grow. (Pl. Pat. #1814.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



Peace





















## NEW JACKSON & PERKINS ... Easiest of All Roses to Grow... Yet Pro

C. H. PERKINS, President, Jackson & Perkins Co.

#### "Truly the 20th Century Rose"

The first Floribunda was introduced twenty years ago—yet in this short span of time, Floribunda Roses have become almost as popular as the classic Hybrid Teas! And little wonder, for the Floribunda is, without doubt, the most useful, most free-blooming, most "care-free" of all Roses.

Imagine—from just one single Floribunda Rose bush you can get hundreds of blooms . . . each one from  $2\frac{1}{2}$  to 5 full inches across . . . in immense clusters . . . lovely, colorful blooms that rival the beauty of the most precious Hybrid Teas. And you see these flowers in your garden all season long, for Floribundas are everblooming . . . producing flowers continuously from June right up to frost.

Because Floribunda Rose plants are so compact, grow so densely, they make ideal hedges. Just plant a few of them this fall, and early next spring you'll

have the most beautiful hedge you ever saw . . . a hedge that produces glorious, colorful blooms all season long . . . a hedge that never spreads, never sprawls, never needs trimming, except when you want cut flowers.

As you can see from the illustrations on these two pages, Floribundas are useful in many other ways, too—perfect for foundation plantings, for borders, for mass planting in formal or informal beds, picture-window plantings, etc. Useful, indeed!

window plantings, etc. Useful, indeed!
Yes, Floribundas are beautiful, everblooming, useful, and so easy to grow. They're extremely hardy, requiring very little care, and will grow almost anywhere. Try some in your garden. There's a wide range of colors to choose from, and you're sure to love them all.









## S WONDER FLORIBUNDAS oduce Hundreds of Blooms on Every Bush!

(Right) From the magic combination of two Floribundas—Fashion, the world's most honored Rose, and Goldilocks, the most popular yellow-comes Jackson & Perkins' newest creation, Peach Glow
. . . a charming Floribunda with a dainty and ex-

(Test No. 50-191) quisite color. Lovely, pointed, coral buds open up to unusually clean golden coral blooms with a suffusion of pink at the base. Like the finest porcelain, the steady color captivates everyone who sees it. Sturdy, low-growing plants reach about 2 ft. in height and actually outdo themselves with blooms. Imagine a hardy bush loaded with these delicate flowers
... each one emitting a delightful spicy fragrance. The exquisite color and substance of the bloom . . . the lovely form of the bud . . . the hardiness and profusion of bloom of the plant . . . all these combine to make Peach Glow an all-round good garden subject. It will light up your garden with its elusive quality and its glowing flowers. Testers throughout the country had nothing but praise for its dainty blooms, its neat plant and its great profusion of flowers. Plant it this fall and next spring you can see for yourself. (Pl. Pat. Applied For.)

\$2,50 each; 3 for \$6.60; 12 for \$26.40

### Castanet

(Test No. 54-14811)

(Left) Once again Jackson & Perkins is pleased to introduce a superior Floribunda wonderful new Rose with exceptionally longlasting, brilliant blooms opening from coppery scarlet buds. One plant produces quantities of these striking 3 to 4-in. flowers of rich coralreminiscent of the sights and sounds of Spain. Carefree flowers with fresh tea fragrance are gracefully double, with about

40 to 50 petals. Blooms appear constantly, either in clusters of 5 to 12 on a stem or singly after the cluster stage is over. The  $2\frac{1}{2}$  to 3-ft. plants have a good bushy habit of growth and are resistant to ills. Excellent for bouquets, and the color fits well in any garden. Try it in yours. (Pl. Pat. #1840.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



#### SPECIAL OFFER!

GROUP No. 2250

1 of each: Peach Glow Ivory Fashion

Golden Garnette

Value \$10.00

Save \$1.35





## Please Read Following When You Order

#### IMPORTANT—



#### Please Help Us to Help You!

When filling out your order it is most important for all members of the same household to order under one name.

In order to help us keep our records straight please use your address plus your zone number which we have imprinted on the front of the catalog envelope. If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. Again please use your city or borough as imprinted on the front of the catalog envelope.

It would be greatly appreciated if you would help us to see that your orders are sent to you correctly without any delay.

#### HOW TO REMIT

The best way to send payment is by check, U.S. Postal Notes or by Post Office or Express Money Order. Do not send stamps or currency because we cannot assume any responsibility unless sent by registered mail.

#### SHIPPING DATES

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

#### ITEMS NOT LISTED

Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

## PLEASE DO NOT ASK US TO CHANGE YOUR ORDER

We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

### Jackson & Perkins Co.

WORLD'S LARGEST ROSE GROWERS . NEWARK, NEW YORK STATE

Name	Date
Street (or R.D.)	
CityZone N	lo State
Express Office	Amount Enclosed
SPECIAL SERVICE— As urged by customers, we shall send another variety of same color and quality, should we be out of one your order. If you do NOT wish this,	\$Check   Money Order

DO NOT WRITE IN ABOVE SPACE

OUR TELEPHONE NUMBER NEWARK, NEW YORK DE 1-1900

#### ORDER EARLY

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	222	Aida	\$2.50	\$6.60			307	White Queen		\$3.00	\$7.95			841	Masquerade	\$2.00	\$5.25	
**********	223	American Home	3.00	7.95			305	White Swan		2.50	6.60			845	Peach Glow	2.50	6.60	
	417	Arlene Francis	3.00	7.95			219	Zulu Queen .		2.50	6.60			441	Pigmy Gold	1.50	3.90	
	419	Bronze Masterpiece .	3.00	7.95				Group #2010	. \$ 7.85					246	Pigmy Red	1.50	3.90	
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	202	Chrysler Imperial	2.50	6.60				Group #2030	. 8.30					157	Pink Chiffon	2.50	6.60	
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	809	Hawaii	3.50	9.20				Group #2130					•	249		2.00	5.25	
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		Huntsman	2.00	5.25				Group #2150		1			*********	443	Yellow Pinocchio	1.50	3.90	
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	361	White Dawn	\$2.00	\$5.25			4090	Achillea, G. Plate	\$1.00	\$2,50	
		Group #2400 .\$10.05		,				Anchusa, Myoso	.75		
		Group #2410 . 7.85						Astilbe, W. Gloria	.85	2.25	
		Group #2420 . 7.20						Campanula, Blue Car.	.75	2.00	
		Group #2430 . 7.20						Centranthus Ruber	1.00	2.50	ļ
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		Group #2450 . 5.70					5070		.85		
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	280	Better Times	1.50	\$3.90			5072		.85		
	880	Condesa de Sastago .	1.50	3.90			6071		1.00	2.50	
	881	Countess Vandal	1.50	3.90	***********		8070	Happiness	1.25	3.15	
	282	Crimson Glory	1.50	3.90			6072	Loveliness	1.50	3.75	
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		Etoile de Hollande	1.50	3.90		•••••		Dianthus; Caprice	1.25	3.15	
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		McGredy's Yellow	1.50	3.90				Lavender, Hidcote Bl.	1.00	2.50	
		·	1.50	3.90				Lythrum, Hy. Robert .	1.00	2.50	
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		Poinsettia	1.50	3.90			1099		1.00	2.50	
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		Group #2240 . 5.25	1					Sedum: Fire Glow	.75	2.00	
							4098	Golden Carpet	.75	2.00	
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## GARDENER'S AIDS AND ACCESSORIES



Throws 8-Foot Dust Stream With Just One Turn of The Handle!

**NEW** Extension for Reaching Hard-to-Get Places!

- Rustproof Metal Alloy Construction Throughout!
- Treats over 200 Rose Bushes with One Filling!
- Weighs only 1¼ pounds!

An engineering masterpiece, this tiny hand-operated rotary duster is the smallest in the world; yet, it is capable of throwing an 8-foot stream of dust. Holds enough powder in one filling to cover 200 Rose Bushes. This tiny, unbelievably efficient duster is all metal, even to its pistol grip handle. The

gears are sturdy enough to continue operating indefinitely. Now, with each duster you will receive an extension, 11/2 feet long, enabling you to reach taller bushes and to dust hard-to-get places inside of the bushes. An adjustable funnel on the end makes it easier to dust under leaves. Made of rustproof metal alloy it will last a lifetime. The Midget Duster, Extension and 1 lb. of J & P Dust for only \$9.95, prepaid

with Each Midget Duster, 1 Pound Package of J&P Rose Dust and Extension. You may purchase the **New Extension for your** Midget Duster separately .... for only 75c

AND IMPROVED

**EXCLUSIVE** J&P

#### SPRAY AND DUST



**NEW IMPROVED** 

NO MIXING! JUST PUT IN **DUSTER AND USE!** 

**Excellent Control for Insects** 

The ideal material for those who prefer a pesticide in dry powder form. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. It controls chewing insects, sucking insects and plant diseases and is an effective deterrent to Japanese beetles. Now

with Aramite for red spider mite control.



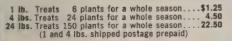
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#### MULTI-PURPOSE! EXTREMELY EASY TO USE!

Better than ever-cleaner foliage, less black residue. With the new wonder fungicides added. Karathane for mildew, Zineb and Phaltan for leaf spots, Maneb for protection against blackspot, mildew and Rose, Chrysanthemum and Snapdragon rusts. Also a deterrent to Japanese beetles and rose chafer. Now with Aramite which controls red spider mite on roses, peren-

nials and evergreens. No other multi-purpose pesticide contains this exclusive J&P formula.

4 ozs. Treats	24 plants	s for a	whole	season.	 .\$1.50
1 lb. Treats	100 plants	s for a	whole	season.	 . 4./5
5 lbs. Treats	500 plants	s tor a	whole tage pr	epaid)	 . 10.00



#### HEW FECLUSIVE JAP SPRAY & DUST FORMULE

After years of research we are proud to offer our latest exclusive Spray and Dust. Contains Ferbam, Maneb, Zineb, Phaltan, Karathane, Aramite, Rotenone, Pyrethrum, D.D.T. and Inert Ingredients. These ten ingredients, blended together in one mixture, will control rosedom's worst enemies.



#### J&P **ROSE FOOD!**

#### The Right Road to Healthier, Better Roses!

Finest Rose Food available, used in growing millions of prize-winning roses! Jackson & Perkins' own Rose Food is fast acting, long lasting and very economical. Partially inorganic, it is a quick stimulant, provides slowly available nourishment. A small quantity will accomplish wonders without danger of overfeeding.

5	lbs.	Feeds 25 plants for a season (add 15c west of Mississippi)\$	1.50
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25	Ibs.	Feeds 150 plants for a season	3.50
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		(100 lbs. shipped Freight collect)	9.50

#### J&P instant ROSE FOOD!

Here is a product recommended by J & P's Research Department and we use it in our own Rose Garden with excellent results as a supplementary feed. This new J & P Instant Rose Food is the best water-soluble fertilizer available. A small quantity accomplishes wonders, keeping roses growing luxuriantly all season. Easily ap-

plied, very economical and quick acting. You see plants improve within a few days. Excellent pre-dip for plants before setting them out.

	days. Daconon pro	
1/2 lb. Treats	12 plants for a whole seaso	n
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5 lbs. Treats	120 plants for a whole seaso	Π
	(Shipped to you posta	ge prepaid)

HOW TO SOLVE YOUR CHRISTMAS SHOPPING **PROBLEMS** 

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#### Give J&P Roses

to your friends and loved ones for a Christmas Present they'll never forget!

Just pick out the plants you would like to give-and we will send them to your friends in time for spring planting. And at CHRISTMAS-TIME we will send each of them, FREE, this exquisite, handmade Rose (in a lovely transparent container, as shown here) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

#### ORDER EARLY

This J&P "Roses for Remembrance" idea has gained tremendous popularity the country over. We will be literally swamped with orders. But we will do our utmost to fill every one of them. However to make sure that you are not disappointed please send in your order as soon as possible. Still better, why not make up your gift-list NOW-while the thought is fresh in your mind? Send the enclosed order blank TODAY!

#### Here are some Gift Suggestions:

Any Catalog Group \$5.00 or More May Be Used as Christmas Gift.

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X-33—ORCHID MASTERPIECE, PERSONALITY, BRONZE MASTERPIECE Value \$9.00 Save \$1.15Only	7.85
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Value \$7.75 Save \$1.00	6.75
X-43TREE ROSE (Your choice of Red, Yellow, White, Pink)	6.75
Each	0./3



#### It's all so easy... Here's all you have to do...



each gift order must be for at least \$5.00. Fill out NOW the special Christmas Order Blank enclosed with this catalog.



Just before Christmas we will send out the free souvenir packages, containing containing the beautiful Token-Rose, with a holiday greeting card. The greeting card opens up to form a holiday Gift-Certifi-cate, listing your name and that of your friend. It tells the names of the plants (NOT THE PRICES) and states that they will be sent later, in time for planting.



At the proper planting time, we will send the plants postpaid to those to whom you have presented them. They paid to those to whom you have presented them. They will be in perfect condition, all ready to start growing as soon as they are planted. In the summer and fall, year after year, your friends will continue to enjoy your gift. And they'll appreciate your thoughtfulness in choosing

thoughtfulness in choosing this unique way to remember them at Christmas.

## THE SMALLEST ROSES IN THE W

OAKINGTON RUBY

(Not Illustrated) Deep carmine buds open to rich ruby-crimson, fully double flowers smaller than 1 in., even fully opened. Less than 12 in. tall. Free flowering from May to November; demands no special attention except cover in cold winters.

\$1.00 each; 3 for \$2.50; 12 for \$10.00

#### SPECIAL OFFERS!

GROUP No. 2270

Oakington Ruby Baby Masquerade
Baby Betsy McCall Red Imp
Twinkles Dwarfking

Value \$8.25 Only \$6.85 Save \$1.40

**GROUP No. 2280** 

1 of each:

Red Imp Baby Masquerade
Baby Betsy McCall Twinkles
Dwarfking

Value \$6.25 Only \$5.20 Save \$1.05

#### AVAILABLE ONLY IN

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

Gorgeous Jackson & Perkins Miniature Roses produce exquisite blooms no bigger than your fingernail . . . blooms so small that a thimble holds a bouquet of six!

#1580.

BABY MASQUERADE (Below) A real novelty in the smallest of Roses, with many colors on each plant at all times. The exact replica of Floribunda Masquerade with tiny yellow buds that open to rich yellow blooms, eventually turning pink and finishing a very pleasant deep red. 8-in. plants bloom from May to November. (Pl. Pat.



( J. & P. CC

© J. & P. CO.

TWINKLES (Above)

Miniature Rose Twinkles is a lovely

white, which sparkles in the sunlight

with its many tiny blooms. The fully

double flower has just a slight fragrance. Many flowers are produced

all summer long on a compact bush

that stays comfortably low. See how appealing it will be. Find a spot to tuck it in. (Pl. Pat. #1407.)

\$1.25 each; 3 for \$3.30;

12 for \$13.20

BABY BETSY McCALL (Above) Buds no bigger than your fingernail . . . blooms no larger than a nickel . . . and the plant grows just about 8 in. high. Incredibly tiny, pink-8 in. high. Incredibly tiny, pink-pearl blooms are heavily petaled, fully double, perfectly shaped! You'll have these enchanting blooms in your garden all season long, from spring to frost. It's like a fairy-tale come true. (Pl. Pat. Applied For.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20



\$1.25 each; 3 for \$3.30; 12 for \$13.20

DWARFKING (Below)

Exquisitely formed, miniature buds open to flowers no larger than a postage stamp. Fully double and lightly fragrant. The color is a clean blood-red, and the dark red bud is perfect for a boutonniere. Flowers are usually borne in clusters and sometimes on individual stems, but the plant is always in bloom. This completely hardy plant will build up in size year after year. (Pl. Pat. #1577.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20



( J. & P. CO.



#### RED IMP (Above)

This is one of the newer Miniature Roses. An unfading, deep, rich crimson with fully double blooms of up to 60 petals. The bud is ovoid in shape, and as it opens it becomes a saucy flat rosette with a light fragrance. A Miniature Rose that sparkles in bright beauty. (Pl. Pat. #1032.)

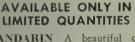
\$1.25 each; 3 for \$3.30; 12 for \$13.20



#### ROSA ROULETTI (Above)

Perfect little double rose-pink flowers like a picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves. The little Swiss Rose that was lost for many years; now treasured in American gardens. These Lilliputian gems will add new interest and charm to your garden. You will find Rosa Rouletti very easy to grow

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75



MANDARIN A beautiful oxblood-red, reminiscent of Burgundy wine, with large clusters of 3 to 4-in. flowers. A delightful old Rose fragrance. Plant reaches 31/2 ft. or more. Upright, vigorous growth. Effective for taller hedges in foundation and background plantings. (Pl. Pat. #1040.)

#### DWARF FLORIBUNDAS IDEAL FOR BORDER AND EDGING WALKS!

PIGMY GOLD (Left) Flowers about 1 in. in diameter appear in clusters or singly. They add color and interest wherever used. Dark, shiny green foliage is a rich contrast to the golden yellow buds and flowers. A dwarf, upright plant only a foot tall. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

PIGMY RED (Right) Petite, 12-in. plant. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. The dark red flowers are enhanced by a tiny white eye in the center. Imagine a Rose bush only a foot high that blooms so profusely. (Pl. Pat. #1319.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60













## whole bouquets of colorful Everblooming undas like these in your garden all season!

## Fashion Greatest Prize-Winner of All Time!

(Above, Left) Fashion is indeed the finest Floribunda ever created. It's the only Rose ever to receive NINE WORLD-WIDE AWARDS. For nowhere is there another Rose to match Fashion's marvelous color... luminous coral-pink suffused with gold. Hundreds of exquisite oriental-red buds and breath-taking, 3½-in. blooms are carried on every bush. Graceful wavy petals and a rich display of golden yellow stamens add even more beauty to the luminous coral-pink open flowers. Immense clusters of 20 to 25 flowers appear continuously from June until frost. Blooms are long lasting under all conditions, with delicate fragrance; the plant is hardy and vigorous despite the delicate form and artist's coloring. The sturdy bush will reach 2 ft. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

#### White Bouquet (Left)

This 1957 All-America Rose Selections Winner is a favorite of home gardeners. An enchanting white Floribunda with sparkling 4 to 5-in. flowers and lustrous, dark green foliage. The gardenialike flowers open fully, with a sweet spicy fragrance. As the flower slowly unfolds, the center petals remain upright. When the center petals finally separate and open, the small circle of golden yellow stamens gives an added note of charm. Seen against the background of green foliage, the effect is one of cool freshness and youth. Flowers are produced constantly in clusters and as individual blooms. Easy to care for. (Pl. Pat. #1415.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

#### Golden Fleece (Above, Left)

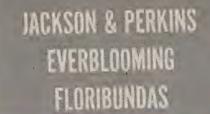
This Prima Donna of Floribundas performs with all the grace and charm of a flirting ballerina. Such gay-colored buds . . . a lively tawny gold color. Slowly, dramatically they open to a light tone of rich, warm gold . . . then . . . as a grand finale, they flare into a bright, dazzling canary color! The flowers are unusually large for a Floribunda—actually 4 to  $4\frac{1}{2}$  in. across . . . growing in graceful clusters with as many as 20 individual blooms! And because Golden Fleece is a descendant of Diamond Jubilee, the blooms are extra long lasting. The vigorous, bushy plant displays unusually decorative, disease-resistant foliage of medium green. This beautiful winner of the Gold Medal at Bagatelle will be a welcome addition to your garden. (Pl. Pat. #1512.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

#### Vogue Winner of Six World-Wide Awards!

(Above) The rich cherry-coral color of Vogue is only one of its outstanding features. The slow opening of its ovoid buds is a show in itself. These buds evolve into perfectly formed, high-centered blooms that are 3 to 4 in. across. Graceful flowers in medium and large clusters are in evidence all season long. The 2½ to 3-ft. bush grows compact and bushy, with an abundance of dark green, leathery foliage. The Winner of 6 World-Wide Awards, the 1952 All-America Rose Selections Award included, Vogue is among the very finest Floribundas. Upright growth makes it excellent to plant along a wall or as a hedge, and it will yield beautiful carnation-scented bouquets. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00



## MAKE BE THAT BLOOM



#### **Ma Perkins**

(Below) Buds of this All-America Selections Award Winner are actually a translucent coral, fortified by shades of red in the outer petals and a touch of yellow at the base. As the flowers slowly open to their full 3½-in. width, the coral gradually softens to glowing coral-shell-pink . . . and the deep red shades outside slowly disappear as the yellow becomes more predominant. Finally, the entire bloom finishes a softer, warmer shell-pink. One of the most fragrant Floribundas ever created, with a rich, sweet honey scent. Fragrant, beautiful . . . and extremely hardy, too! Very resistant to disease and pests, it will thrive in difficult positions. The hardy, 21/2 to 3-ft. bush is excellent for foundation planting, borders and beds. (Pl. Pat. #1143.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

#### Chatter /

(Above) Especially bright crimson, velvety-petaled flowers are  $2^{1/2}$  to 3 in. across. Makes a constant show in gardens. Produced in generous clusters, the dainty buds open slowly until each cluster bursts with handsome crimson flowers. These enormous clusters last two and sometimes even three weeks. As one flower finishes, new buds open to take its place. Sturdy and hardy, with 18-in., disease-resistant bush. Plant Chatter in beds and borders where you want a dependable color mass. Long lasting . . . remarkable flower clusters are in bloom continuously from early spring to late fall. The bright clusters of Chatter are so persistent . . . so completely everblooming that they are never without color. (Pl. Pat.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



#### JACKSON & PERKINS CO. World's Largest Rose Growers. Originators of Great New Roses Since 1872 Ma Perkins

BABY BLAZE This cheerful Floribunda has delicate, semi-cup-shaped flowers with interesting fluted petals. A vigorous, 3-ft. bush produces an abundance of deep red, pointed buds that mature to velvety red. Finishing a few shades lighter, the bright color is enhanced by the white eye at the center of the flower. It does not fade or blue. (Pl. Pat. #1362.)

YELLOW PINOCCHIO At its peak of bloom the hardy, 3-ft. plant is a rounded mound of yellow. Petite buds have touches of red on the outside petals and are carried in large clusters. Foliage is luscious, tough and disease resistant. The 3-in., fully double blooms are long lasting and come continually from spring to frost. (Pl. Pat. #992.)



#### Firecracker

(Right) Here is a keenly interesting, (Right) Here is a keenly interesting, sharp-colored addition to the semi-single Roses. With gayer, more spectacular color, the bushy plants are equally hardy and live well through our winters. There is always color on Firecracker bushes, in large clusters or individual blooms; and the flowers keep well without discoloring. The sharp red color is enhanced by the bright yellow center. Interesting fragrance. 12 to 15 petals per bloom. (Pl. Pat. #1629.)

\$2.50 each; 3 for \$6.60; 12 for \$26.10

> Firecracker © J. & P. CO.

AVAILABLE ONLY IN LIMITED QUANTITIES



## EAUTIFUL FLOWERING HEDGES

MM ALL SEASON LONG ... NEVER NEED TRIMMING!

#### Betty Prior . . . ALWAYS in Bloom!

(Left) Betty Prior, the Floribunda that no one ever tires of, is always a mass of bloom. Delicate pink blooms have a spicy fragrance. In June its colorful myriads of blossoms are a glorious sight. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance and bountiful with their blooms. In beds, borders, hedges and groups, Betty Prior gives gorgeous mass color effects and many cut flowers throughout the season. An established plant in a sheltered position will grow 4 ft. tall or more. Large bloom clusters are borne in spring and continuously all season. Abundantly branched, with lush green foliage. Betty Prior is extremely hardy. As the center of attraction or just to beautify your home, Betty Prior will provide fun for your family as well as delightful masses of color.

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$32.00

#### Masquerade **FIVE Colors on ONE Plant!**

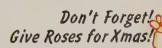
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(Below) One of nature's most astounding color transformations! A rare novelty for your garden. Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once in a magnetic combination.

Each bud is golden yellow, with tiny vermilion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens until at last it is deep red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence of yellow, silver, pink and

Clusters of 25 to 30 buds on one stem are not uncommon. Because of these unbelievable clusters and the range of colors through which each individual bud passes, Masquerade gives your garden a festive look. The vigorous, 3-ft. plants have a rather open type of growth. The foliage hangs on tenaciously until November. It's the only Rose with so many clean colors on individual clusters. This astonishing range of bright colors makes Masquerade the only Rose of

its kind. Bushy and free blooming, a bed of it is a dream come true. (Pl. Pat. #975.) \$2.00 each; 3 for \$5.25; 12 for \$21.00



(See back cover.)

Masquerade

#### SPECIAL **GROUP OFFERS!**

Betty

Prior © 1. & P. CO.

GROUP No. 2340

- 2 Betty Prior
- 2 Chatter 2 Masquerade

Value \$10.50 Save \$1.30

Only

**50.20** 

GROUP No. 2350

1 of each:

Goldilocks Fashion Ma Perkins Firecracker

Value \$8.25 Save \$1.05

Only \$7.20

#### Goldilocks

(C) J. & P. CO.

Goldilocks

(Above) The truly Golden Yellow Floribunda! Somewhere in your garden there is room for this mass of glorious sunshine which will delight you from early spring all through summer and fall. Clusters last a long time. Ovoid buds open slowly and gracefully, passing through many attractive phases. The flowers are cupped in the early stages and gradually open to 3½ in. across. Plant has a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. Dark green foliage is glossy and decorative. In borders and beds, as a specimen and in a base planting, Goldilocks is charming. It was awarded the John Cook Medal of the American Rose Society . . . a real honor. Plant Goldilocks this fall and your garden will be enriched for years to come. (Pl. Pat. #672.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60









### AVAILABLE ONLY IN LIMITED QUANTITIES

SUMMER SNOW

The most prolific of white Floribundas, Dainty clear white blooms, 3½ in. across. 20-in., very hardy plant with light green foliage. Sweet, elusive fragrance. Profuse, heavy flower clusters cover the plant like great mounds of snow. Most reliable to blanket any area with immaculate white. Regardless of what you have in your garden, Summer Snow will make it more interesting, with great "drifts" of beautiful large clusters from late June through September.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00 FIRE KING

1960 All-America Selections Award Winner! Neat-looking, brilliant red flowers form 2½ to 3-in. circles of rich color. From blood-red buds to brilliant red flowers, it's a knockout. Heavy-laden clusters or oc-casionally one or two bright blossoms to a stem. When cut, the vivid bouquets seem to last for ages. The plant grows in fine, lusty, upright style. Notably vigorous, with excellent foliage—dark when mature, with young leaves showing a reddish cast, (Pl. Pat. #1758.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40 SARABANDE

1960 All-America Selections Award Winner! Orient-red, a bright orange-red that's even and clear. Bright yellow stamens make a beautiful color contrast. A semidouble Rose with 12 to
15 petals. The vivid
clusters hold their brightness. Its vigor turns to
density rather than
height. Its color, free blooming, and much-branched habit make it something special. Blooms early and continues

all season. Ideal for low hedges and edging. (Pl. Pat. #1761.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ALL 5 ROSES PICTURED ON THESE 2 PAGES

SPECIAL OFFER! GROUP No. 2390

1 of each: Pink Garnette Lavender Princess Peach Glow Ivory Fashion Value \$9.25 Save \$1.15

35

Garnette (C) 1. & P. CO.

Only S

THIS LABEL IS our Guarantee OF THE FINEST QUALITY

**NEW!** Pink Garnette

(Right) Here is the newest of the Garnette series of Roses so widely used by florists. With the virtues of its parent, Garnette, this new Foribunda is a lovely deep pink. Almost indestructible as a cut flower, Pink Garnette will last 10 to 12 days. Imagine it in a corsage or boutonniere. Gorgeous 3-in. blooms, long-lasting qualities and the holly-like foliage make it very desirable as a garden Rose. The buds are small and very attractive. Both the buds and the flowers are particularly effective when cut for office, home or hospital use. The  $1\frac{1}{2}$  to 2-ft. plant spreads out well. It produces many flowers and loves to be cut. This new Pink Garnette and the red are the original Garnette type which we have used in our hybridizing to achieve greater keeping qualities in many other Floribunda flowers. Our own Rose experts praise Pink Garnette for its good bush, its exquisite buds and blooms, and its exceptional lasting qualities. (Pl. Pat. #913.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

JACKSON & PERKINS CO. World's Largest Rose Growers

Originators of Great New Roses Since 1872



**GROUP No. 2380** Value \$9.50 Save \$1.20

Only \$8.30

# J&P Everblooming Climbers to Drape Over Fences, Por

### Don Juan

(Right) True to the traditional hero of Tirso de Molina's drama, Mozart's most perfect opera, and Lord Byron's epic poem, this Pillar Rose constantly surrounds itself with beauty. It is dressed with unusual numbers of velvety red flowers throughout the season. In spring there is a glorious burst of velvety red, 5-in. flowers, carried both in clusters and singly, with a delightful fragrance. The pointed bud is a rich deeper red and excellent for cutting. The flower retains its clean color until the petals drop. All through the summer there is a constant display of the fragrant rich red flowers, not only on the old wood but also on new, tall-growing bottom breaks. The 8 to 10-ft. plant is well covered with dark green lustrous foliage that is highly resistant to mildew. This Climber is becoming very popular as its excellent quality of bloom, its color and fragrance become known. Let this magnificent Rose be a part of your home. Plant Don Juan now to highlight your garden next spring, summer and fall and for many years to come. It does well in any climate. Beautify your home and garden by planting this lovely Climber. It will look well wherever a Climber is appropriate, on a trellis or by the side of the house or garage. It will provide masses of color. (Pl. Pat. #1864.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

JACKSON & PERKINS CO.

Morning Dawn

© J. W P. CO.

CLIMBERS ON
THESE 2 PAGES

GROUP No. 2400
Value \$11.50

Save \$1.45

Only \$10.05

© J. & P. CO.

Don Juan

## **Morning Dawn**

(Left) As refreshing as the new day is this lovely color. The large, 5-in. flowers are a dewy, silvery rose flushed with salmon, so it is a warm soft pink in all stages. A suffusion of yellow at the base of the petals makes the Rose glow. One of the most fascinating things about this Climber is its unusually large buds, which are about 3 in. long and of the same color and fine texture as the full blooms. Magnificent, fully double blooms appear singly on very long stems. Attractive shiny, dark, holly-like foliage decorates this 6 to 8-ft. pillar. It will fill your garden with its sweet spicy old Rose fragrance. We are sure that it will raise delighted comments from your neighbors. It is the subject of many favorable comments from visitors who come from all over the country to view our famous 17-acre Rose Garden in Newark, New York. Plant Morning Dawn this fall and enjoy its beauty for years to come. It is one of the favorites of gardeners throughout the country. (Pl. Pat. #1447.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Everblooming Climbers trained along a rail fence. Everblooming Climbers trained along the side of a home. Everblooming Climbers planted at the back entrance of a house.

# s Produce Curtains of Color rches, Posts, Trellises, etc.



## Coral Satin (Test No. 5570)

(Left) This new Climber is a lovely plant with dark green, glossy foliage and generous masses of pink-coral flowers that reappear throughout the whole summer and late fall. The unfading flowers reach 4 in. across and are presented in clusters of 4 to 5 blooms. At the end the satiny petals drop off cleanly, giving the plant a perpetually clean, fresh look. There is a light old Rose fragrance that is especially noticeable at midday. Very effective wherever a Climber should be used, yet it is not rampant or unruly in growth. The color blends beautifully in any combination. It is very hardy, having withstood the severe winter of 1958 without any appreciable damage here in our test gardens and throughout the country. It owes its winter resistance to its parents, New Dawn and Fashion, both of which are highly resistant to the freezing cold. The healthy plant attains a height of 6 to 7 ft. and spreads nicely, the flowering shoots reaching out laterally from the main plant. The many friends of the older Climber, New Dawn, will be happy to find a deeper colored hardy descendant. We are proud to present this new Climber to you. Plant it this fall and see for yourself just how beautiful and hardy it is. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

World's Largest Rose Growers

Royal Gold

GROUP No. 2410

Royal Gold

Value \$9.00

Only \$7.85

Coral Satin

### **Royal Gold**

(Right) This vigorous, easily managed Climber that blooms the first year it is planted is the yellow Climber you have wanted. Ovoid buds open to gorgeous golden yellow blooms with up to 45 shiny petals and moderate fruity fragrance. These richly colored, enduring flowers reach up to 4 in. across. With the blooming habit of a Floribunda, the flowers are carried in clusters of 3 to 7 and also singly on stems adequate for cutting. Abundant green foliage of moderate size, borne on 4 to 5-ft. canes that develop the first year. Three to four canes will be produced each following year until the plant reaches its majestic height of 5 to 7 ft. Characterized by dependable recurrence of bloom and strong growth, this Pillar Rose never tends to get out of bounds. Very adaptable and extremely hardy. Place it where its full beauty can be realized. We are proud to present it to Rose growers who have hopefully looked for this type and color. (Pl. Pat. #1849.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Everblooming Climbers blanted by a pergola.

Another of the many uses for Everblooming Climbers.

Everblooming Climbers for entrance planting.









(C) 1. (F 1°. CO.

### **Climbing Crimson Glory**

(Above) One of the world's most popular Roses in Climber form. For years Crimson Glory has been universally accepted as one of the best, most popular Roses in existence. This climbing form is a vigorous, fast-climbing plant covered with beautifully formed blooms of deep vivid crimson . . . each one on a sturdy stem. The deep red buds are urn shaped and gradually unfold into full, perfectly formed, high-centered blooms.

Completely captivating fragrance . . . so sweet and refreshing that you can't get enough of it. Give your garden unusual splendor and richness; make every post, pillar, fence or wall a sheet of glory by planting this Climber liberally. In sub-zero areas plant it in a sheltered location and have some protection against winter injury. When you plant this magnificent cascading Climber, you add an unequaled touch of splendor to your garden. We are proud to offer it to our many customers and friends. (Pl. Pat. #736.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

# SPECIAL GROUP OFFER No. 2420

1 of each:
Clbg. Golden Showers
Clbg. Coral Dawn
Clbg. Crimson Glory
Value \$8.25 Save \$1.05

57.20

### Aloha (Above)

© J. & P. CO.

This magnificent rose-pink Climber bursts into bloom from top to bottom with a display of never-to-beforgotten glory. After this first peak in June, Aloha continues to bloom frequently during the entire season. An unbelievable mass of deep coral-pink buds starts the show. These open to very full, double, perfectly formed blooms of handsome size, often 5 in. across and 3 in. deep. The general effect of a plant in bloom is strong, rich rose-pink with deeper tones in the tight buds and a soft lilac silvery pink on the inside of petals in the open bloom. Unlike most Climbers, Aloha blooms in long-stemmed clusters of buds. The plant is just as superior as the blooms, with very dark, waxy foliage. An occasional stem, 18 in. long or more, with a single bloom of unusual size and rich color will branch out from the main canes. We think this is one of the most nearly perfect Roses of its class. (Pl. Pat. #948.)

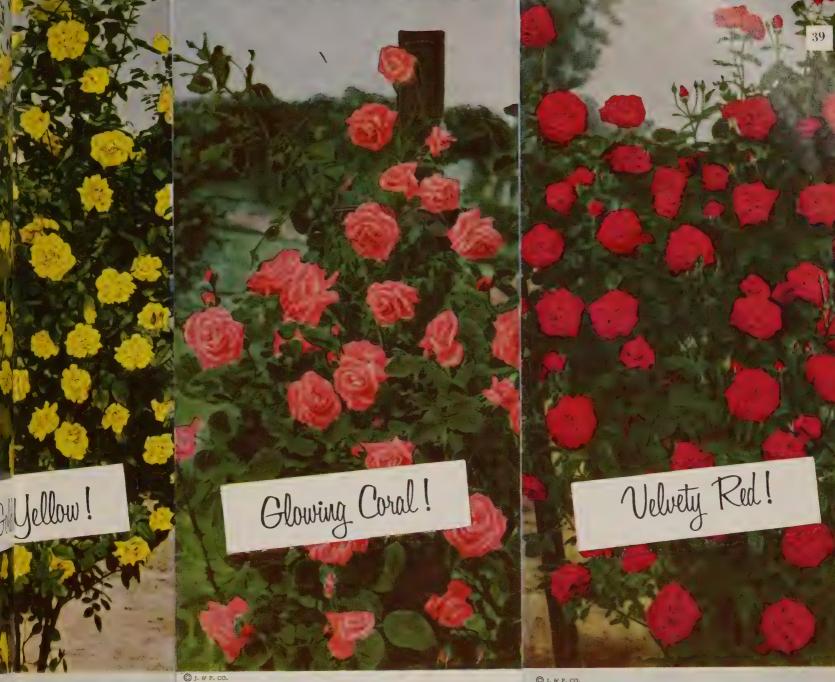
\$2.50 each; 3 for \$6.60; 12 for \$26.40

SPECTACULAR. (Not illustrated) Enchanting orangered to spectrum-red clusters last a long time . . . and each of the 4-in. blooms is infused with vigor and freshness. The alluring color does not fade even in 90 and 100-degree temperatures. 6 to 7-ft. canes, higher the next year. Hardy and sturdy. (Pl. Pat. #1416.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

# Climbing (Showers

Golden Showers is the answer to the landscapers' dream-a Rose variety that lends itself to landscape treatment as no other ever has. Exquisitely shaped, daffodilyellow, long-pointed buds and fragrant, high-centered, 4½ to 5 in., open yellow blooms. Almost thornless, with long, bronze cutting stems, Golden Showers makes exciting cut-flower arrangements. Trained as a Climber, it will attain a height of 6 to 8 ft. Or it can be shaped as a bush, with gleaming, golden blooms that invite pick-ing. This hardy Ever-blooming Climber blooms from earliest spring continuously through until \$2.75 each; 3 for \$7.20;



### - Golden



OWE (Above)

late fall. Even in the short time when the blooms are waiting to burst forth in golden splendor, the plant is magnificently clear to the ground with large, dark green, glossy foliage. Golden Showers is so vigorous that it is highly resistant to Rose diseases such as mildew and black-spot. For the first time in 16 years the coveted national, All-America Rose Selections Award was won by a Pillar and Climbing Rose. It's the prize-winning Climber you'll want to have. Plant it this fall and have it blooming in your garden early next spring and for years to come. (Pl. Pat. #1557.)

12 for \$28.80

### **Climbing Coral Dawn**

(Above) Here is an Everblooming Climber with a CORAL-PINK color! Yes, a sparkling deep coral-pink... so popular in bush Roses. And the color really lasts. The coral tone does not fade at any stage opening, graceful, long-lasting, 4-in. blooms. Color is the main attraction, but it is a superior Climber in every other respect, too. It produces the same repetition of flowering as New Dawn, but the Roses themselves are larger, fuller, more colorful and freely decorate the plant all summer long, in clusters of from 3 to 20 buds. Lustrous, dark, disease-resistant foliage. Very easy to grow and will do extremely well in all regions. The 6 to 8-ft. plant will decorate your garden and home for many years to come. Dress up a pillar, post or your garage with this charming Climber, and use the blossoms in arrangements. (Pl. Pat. #1117.

\$2.75 each; 3 for \$7.20; 12 for \$28.80

### JACKSON & PERKINS CO.

World's Largest Rose Growers

Originators of Great New Roses Since 1872

### Gladiator (Above)

Like the gladiators of old, this superb Climber has incredible endurance. It blooms and reblooms all season. You'd expect to find such huge blooms only on the finest Hybrid Tea; yet Gladiator is noted for its immense, 5-in., high-centered flowers . . . un-usually large for a Climber. But size is only part of the story! When you see the brilliant rose-red colora subtle blend of the brightest scarlet and the softest red-you'll know why this gorgeous Climber is in a class all by itself. You'll be thrilled when scores of exquisite flowers burst into bloom on the 8 to 10-ft. plants, making a beautiful picture in your garden, on your fence, around your house! And Gladiator imparts a pleasant fragrance that is delightful. The large, disease-resistant foliage is an impressive dark emerald-green. So hardy is this Climber that it withstands the battles of zero winter climate. You will enjoy it. (Pl. Pat. #1524.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80





# Own Improved Strain of September

... and here are 4 more very popular Climbers!

41

### Climbing Summer Snow

(Below) Spotless, glistening, glacier-white, double blooms are 2 in. across, with golden stamens that add to the charm of the large clusters in bouquets and arrangements. There are very few thorns. And Climbing Summer Snow is so abundantly generous, one need never hesitate to cut enough for use indoors. It would be bounty enough to have its splendor just for June, but the fragrant white blooms repeat all through summer and fall. The hardy, vigorous plant requires little care and fills out rapidly, growing 8 to 10 ft. tall. Often these are the last flowers in our garden when killing frosts come in November. For a stunning blanket of pure white in your garden, plant Climbing Summer Snow this fall.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

### Dr. J. H. Nicolas

(Below) Magnificently large, very double, deeply fragrant blooms, just like Hybrid Teas. And with the immense wealth of thickly clustered flowers so desired in a Climber. Of a beautiful deep rose-pink tone with rich, luxuriant, dark green foliage. Sets a new standard of charm wherever height and glorious color are desired. Immediately after the first flowers fade, the new shoots appear and a galaxy of bloom repeats again and again. Large, fully double blooms reach 5 to 6 in across and have over 50 petals. Equally delightful in large or small gardens. Especially attractive on posts and pillars, alone or among shrubs, on pergolas, lattices or fences. Wherever a Climber is needed, this fills the bill.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

### Climbing Goldilocks

(Below) Here is the truly Everblooming Climbing Yellow Rose! For years gardeners have loved the gorgeous golden color of the Floribunda Goldilocks and its ability to bloom all summer. Now this magnificent Rose can be enjoyed as a Climber. The ovoid, rich golden yellow buds open to  $3\frac{1}{2}$ -in. flowers, and fresh new buds keep replenishing the effect of a golden yellow mass. Just like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy. It will grow 6 to 10 ft. in one year and will bloom the first year it is planted. Be sure to make a place for this fine Everblooming Climber. Plant it this fall and enjoy its many golden blooms early next spring. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



### AVAILABLE ONLY IN LIMITED QUANTITIES

WHITE DAWN Hardy, everblooming white Climber. Medium-sized flowers are double, snow-white, fragrant and produced constantly from late spring to frost. Vigorous grower, glossy foliage.

\$2.00 each; 3 for \$5.25; 12 for \$21.00 RED FLARE Rich, clear deep red blooms are borne singly and in clusters. Very double, fragrant flowers have 40 to 50 firm petals. Plant will reach 7 to 8 ft. (Pl. Pat. #1366.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40 PARADE Lovely rose-red flowers reach 4 to 5 in. across, appear singly and in clusters all season. Delightful spicy fragrance. Excellent dark foliage. (Pl. Pat. #1253.)

\$2.50 each; 3 for \$6.60; 12 for \$26.10 PAUL'S SCARLET Profuse, vivid scarlet-red flowers, magnificent in early summer. Very hardy. Very much admired by gardeners everywhere. A very popular variety.

\$1.35 each; 3 for \$3.45; 12 for \$13.80



# DELICIOUS Full Size QUICK-BEARING FRUIT ON Dwarfer FRUIT TREES!



Now you can plant Apple trees in even the smalless garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. When four years old, they will be in full bearing, with larger, more colorful Apples than you would get from larger trees . . . yet these amazing Dwarfer Dwarf trees grow only 5 to 6 ft. tall and do not interfere with other plants growing around them. Early in the season every branch will be covered with lovely fragrant blooms. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you

don't have room for large fruit trees. Trees
may be planted as close as 6 ft. apart.
Unless there are other trees nearby,
plant two or more varieties to be sure
of correct pollination.

RED DELICIOUS (Left) Large, dark red with firm, crisp flesh of excellent quality and flavor. It bears regularly.

The tree is perfectly hardy. This favorite is splendid for eating. Red Delicious is the best-known Apple sold at fruitstands.

YELLOW TRANSPARENT

(Not illustrated) One of the finest of the early yellow Apples. Usually ripens the first week in August. Slightly acid flavor.

All Apple Trees \$3.00 each; 3 for \$8.25

# CHOOSE YOUR DWARF PEARS FROM THESE OUTSTANDING VARIETIES!

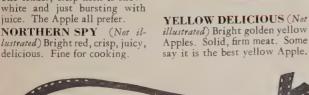
### BARTLETT PEAR

By far the most popular variety of Pear for home use. The fruit is large, golden yellow with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth. Most popular for eating and canning.

SECKEL PEAR

Sweet, juicy, full flavored. The popular small Pear for eating and pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens latter part of Sept. or early Oct.

\$3.00 each; 3 for \$8.25





**JONATHAN** 

(Not illustrated) A fa-

cooking. Grows well.

vorite early winter Apple.

Brilliant, beautiful red color.

One of the very finest for

McINTOSH (Not illustrated)

The most popular eating Apple.

The tender, crisp flesh is snow-

# TWO NEW FILMS!

Modern Chrysanthemums For Fall Beauty

A new 16-mm. film in color, 20 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. This recently completed film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

### Modern Roses on Parade

A 16-mm. film in color, 30 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.



### TREE ROSES

### Order Now for Spring!

J & P Modern Tree Roses are shipped only in the spring, but for the benefit of our southern customers living in the states of Alabama, Florida, Georgia, Louisiana, Mississippi and Texas, we will accept orders Now for shipment in December. Other customers living in the states not mentioned above may also order NOW but will receive their Tree Roses at the PROPER PLANTING TIME NEXT SPRING.

### Order Tree Roses of These Famous J & P Varieties:

Arlene Francis
Blaze
Chrysler Imperial
Detroiter
Diamond Jubilee
Fashion
Fusilier
Gail Borden
Golden Masterpiece
Hawaii

Kordes Perfecta Malibu New Yorker Peace Pink Duchess Queen Elizabeth Red Pinocchio Spartan Sterling Silver Tanya

White Queen

\$6.75 each; any 2 for \$12.50; any 6 for \$35.50

Important: PLEASE ORDER TREE ROSES ON A SEPARATE ORDER BLANK!



### DIANTHUS, LACY LASS (Above) This new Dianthus is one of the quaint old-fashioned maroon and white Pinks.

Its coloring gives the effect of a painting. Produces many flowers on stems about 12 to 14 in. tall. The buds appear in succession. Very effective in old-fashioned bouquets.

\$1.25 each; 3 for \$3.15; 6 for \$6.25



June, July and August

## NEW! DIANTHUS, CORAL GEM (Above)

Brilliant, 2-in., hardy blooms. Carnation fragrance. ing stems are long, with 7 to 8 flowers on them. Compact plant has silvery foliage. Long period of bloom. A beautiful addition to any perennial garden. (Prop. Rights Reserved.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25



### DIANTHUS, CAPRICE NEW!

(Above) 2-in. blooms have a maroon center, with the rest of the petals a lively pink. The petal edges are deeply cut. Flowers literally cover the entire plant, which grows 12 in. high and frequently 24 in. across. Very fragrant. (Pl. Pat.

\$1.25 each; 3 for \$3.15; 6 for \$6.25



June, July

DIANTHUS

GROUP

**OFFER** 

No. 2480

1 each of the four Dianthus

> Value \$4.75 Save \$.80

Only \$3.95

12 to 15 in

### DIANTHUS, IRENE

(Above) Liberally drenches the garden with old-fashioned clove scent. Exquisite pink, very double, 2 to 2½-in. flowers averaging about 60 petals each are produced continuously. Sturdy, 12 to 15-in. stems. Blooms very freely in June and July. Likes full sun. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00; 12 for \$10.00

### SPECIAL GROUP

OFFER No. 2490

1 of each: Lavender, Hidcote Campanula Shasta Daisy, Esther Read Sedum, Fire Glow Sedum, Rosy Carpet Anchusa Only Stokesia

Save \$1.00



The height and time of bloom for each

perennial are indicated under the picture



### CAMPANUL

BLUE CARPET (Above) For any location where you want a very striking low "car-pet-of-blue" from June to fall. Grows well in full sun or semishade. Large, light blue blooms bell-shaped and appear on 6 to 8in. stems. Attractive all season. Does not sprawl.

6 to 8 in

75c each; 3 for \$2.00; 6 for \$3.75

### SHASTA DAISY, ESTHER READ

(Right) Very easy to grow for a prim white mass effect. Blooms continuously and freely, June to Oct. Large, magnificent, double flowers on 18-in., strong stems. Plants require a little protection in colder areas and do best when divided every two years. Almost no insects or disease.

85c each; 3 for \$2.25; 6 for \$4.25

### LAVENDER, HIDCOTE BLUE

(Left) Flowers from early July till frost. Airy and fragrant when cut, and when dried the leaves are used for making sachets or for placing in linen drawers, etc. Fragrant, silvery green foliage. The plant is a compact grower about 15 in. high; violet-blue flower spikes rise another 15 in. This plant is very hardy in the North,

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Lavender, Hidcote Blue

# SUPER-GIANT VIOLETS

Spring and Fall Violet, Royal Robe 9 to 12 in.

JACKSON & PERKINS CO. World's Largest Rose Growers

### VIOLET, ROYAL ROBE

(Left) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fra-grant a few plants will send their delightful perfume hun-dreds of feet away.

Ideal for corsages, boutonnieres, bouquets.
The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. A protective mulch of leaves or straw is advisable over winter. Ideal for those difficult, partially shaded spots where other things will not grow well. Once established, it blooms more freely year after year. A clump of Royal Robe will be a treasured possession with blooms to anticipate each spring.

65c each; 3 for \$1.75; 6 for \$3.25

### VIOLET, WHITE WONDER

(Right) Imagine a dazzling glacierwhite Violet! Each plant covered with hundreds of flowers. Individual bloom is enormous, with a center beautifully veined. Fine for rock gardens and front of flower beds.

75c each; 3 for \$2.00; 6 for \$3.75



May Violet, White Wonder

### VIOLET, ROSINA (Right)

Value \$4.30 Save \$.70 Only

GROUP No. 2500

A mass of lovely fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent and is very useful in every garden. Ideal for bordering or ground cover. Grows best in rich soil in a spot that is partially shaded.

2 EACH OF THESE 3 VIOLETS

3.60

75c each; 3 for \$2.00; 6 for \$3.75





### PACHYSANDRA—SPURGE

Best evergreen ground cover for shade or sun. Useful along walks, shrubbery, under trees. The plants grow 8 in. tall and spread quickly. Glossy foliage remains green winter and summer.

3 for \$1.00; 10 for \$3.00;

100 for \$25.00



1 to 11/2 ft.

ANCHUSA (Above) Chinese Forget-Me-Nots

April, May

(Myosotidiflora). Delightful clusters of clear forget-me-not-blue flowers borne in profusion during April and May. Grows anywhere. Effective in sun or shade; excellent ground cover. Dainty blue flowers on stems 1 to  $1\frac{1}{2}$ 

75c each; 3 for \$2.00; 6 for \$3.75



All Summer

### CENTRANTHUS RUBER (Above)

Soft red, fragrant flowers borne in close clusters are produced all summer long and give a fine showing in autumn. It grows well in sun or partial shade. Height 18 in. Decorative bluish foliage. Plant in masses in rich soil for best results. Very neat and colorful. Hardy and vigorsults. ous. Easy to grow.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Frost

20 in.

STOKESIA, LAVENDER QUEEN (Above) A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows 20 in. Very hardy plants.

> 85c each; 3 for \$2.25; 6 for \$4.25



June-Oct. Shasta Daisy, Esther Read

June to Frost

SEDUM, FIRE GLOW

(Above) These red, star-like blooms

cover the entire plant from June till

frost. Effective in borders and rock

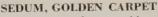
gardens, and as an edge for walks, wall tops or drives. Grows well in

all locations. Height 8 to 10 in. An excellent and practical ground

cover, very easy to grow, which will

be found valuable in numerous places

June to Frost



6 to 8 in.

(Above) A ground cover with attractive variegated foliage and bright golden yellow blooms. It can be used in all locations, making a good underplanting in many parts of the garden. Will do well even in mediocre soil, fully exposed to the sun. You will have blooms from June till frost. It will reach a height of 6 to 8 in.

75c each; 3 for \$2.00; 6 for \$3.75



June to Frost

### SEDUM, ROSY CARPET

(Above) Another dwarf spreading Sedum in a new color—a beautiful deeper pink. A very worthwhile plant for use in borders, sunny dry spots and rock gardens. Grows 4 to 6 in. tall, with plants spreading to 24 in. and covered with a mass of bloom all summer. Grows easily in ordinary garden soil on the dry side, where it receives sun all day.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

### SPECIAL OFFER!

GROUP No. 2510

1 of each:

Shasta Daisy, Esther Read Gypsophila
Dianthus, Lacy Lass Dianthus, Irene Dianthus, Lacy Lass Sedum, Golden Carpet

Value \$5.45

Save \$.90

Only \$4.55

Anchusa

75c each; 3 for \$2.00; 6 for \$3.75

in almost every garden.



3 to 6 in.

VINCA MINOR (Above) Bowles Variety. The "magic carpet" of ground covers! Myriads of Alice-blue flowers form a delightful pattern against luxuriant evergreen foliage. Far superior to the old Vinca minor, it begins to bloom with the violets and repeats all season. Ideal for banks under trees, and other shady spots where grass will not grow. An invaluable plant in any garden.

3 for \$1.00; 10 for \$3.00; 100 for \$25.00



June, July

12 to 18 in.

GYPSOPHILA, ROSY VEIL (Above) A lower-growing double pink Babys-Breath. Generous in bloom, with airy sprays of delicate pink during June and July. Graceful blue-green foliage. The artistic sprays are invaluable for bounder. valuable for bouquets. Established plants start to bloom about two weeks earlier than the tall double Gypsophila. A fine border plant growing 12 to 18 in. tall.

85c each; 3 for \$2.25; 6 for \$4.25

# \*FALL is the BEST Time to Plant Roses + Perennials!"

### •BIGGER BLOOMS

Getting your plants started this fall gives them a good chance to become well estab-lished before the first blooming period.

### **CEARLIER BLOOMS**

On the first warm day next spring your new plants will be ready to start into vigor-ous growth. They will bloom earlier than if you wait until next spring to plant them.

Roses set out now will get their roots well anchored by spring. They will be more vigorous and disease re-sistant.

### SOIL IS MELLOW

Soil is mellower and more easy to work in the fall, and bare spots in the garden are more easily discernible.

### **©**EXPERTS AGREE

that fall rains provide moisture just when the plant roots need it most in getting settled in the soil.



All Season

### LYTHRUM, Hybrid Robert

(Above) The 3/4-in. florets of rich deep rose-pink with a sparkling glow appear about June 5 and last all summer. The plant grows 36 in. tall, with 14-in. spikes. Does well in semi-shade, in a wet or dry

\$1.00 each; 3 for \$2.50; 6 for \$5.00

RUDBECKIA SULLIVANTII, Oriole (Below) A vivid splash of color during July, Aug. and early Sept. The black and gold, 3 to 4-in. flowers are stunning. Broad, decorative foliage; well-balanced, 2-ft. plants. Does very well in either dry,

6 for \$5.00

difficult positions or rich soil. It prefers a sunny spot. \$1.00 each; 3 for \$2.50;



June-July



SHASTA DAISY, Wirral Supreme

(Above) Shastas are indispensable, and here is an good one—an outstanding example of Jackson & Perkins research. The glistening white flowers are 3 to 3½ in. across, fully double, with their heads held upright on tall

The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. These spanking white flowers are especially effective when cut, with good lasting qualities. They combine well with many other flowers. Blooms in June and July and if cut then will produce again in fall. The foliage is light green. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

SPECIAL OFFER!

GROUP No. 2540 2 Phlox, Brigadier 2 Phlox, White Admiral

Value \$4.00 Save \$.70



Jackson & Perkins MEDIUM and TALL GROWING PERENT



MONARDA, Croftway Pink (Above) A clear pink Monarda which is a lovely mass of color during some of the most difficult days for the summer gardener. It does well in ordinary garden soil, in moist or dry positions and in sun or semi-shade. Plants should be lifted, divided and replanted every second spring, as they fill in rapidly. The flowers appear in large heads, the final ones breaking out near the base in late August. Aromatic foliage.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

GROUP No. 2520

1 of each: Shasta Daisy, Wirral Rudbeckia, Oriole Lythrum Salvia, Purple Glory Value \$4.50 Save \$.75

**GROUP No. 2530** 1 of each:

Achillea Salvia, Purple Glory Shasta Daisy, Wirral Shasta Daisy, Gold Monarda, Cam. Scarlet

Value \$6.00 Save \$1.00

Only 65

The height and time of bloom for each perennial are indicated under the picture.



July-Sept.

Rudbeckia Sullivantii



June-July

2 to 3 ft.

PHLOX, BRIGADIER (Above) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller growing Phlox, it reaches a height of  $2\frac{1}{2}$  to 3 ft. Each flower head builds up with many side branches and makes a great showing of color in June and July. This exquisite Phlox is very fragrant

\$1.00 each; 3 for \$2.50; 6 for \$5.00

JACKSON & PERKINS CO.



July, Aug.

2 to 21/2 ft.

PHLOX, WHITE ADMIRAL (Above) Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and Aug. White

\$1.00 each; 3 for \$2.50; 6 for \$5.00

World's Largest Pose Growers

### IALS... They Grow from 11/2 to 41/2 Feet Tall!



May to Fall

SALVIA SUPERBA, Purple Glory (Above) A superb new perennial whose royal purple color from May to fall is a rich note in any garden. The tips of the many spikes carry the deeper tones which lighten as the flower expands. 30-in. plants will mature at the same width. In July when the first flowering is finished, tops should be trimmed to encourage the bloom to continue until frost. New shoots spring up to replace the old. Decorative foliage has a pleasing fragrance.

\$1.25 each; 3 for \$3.15; 6 for \$6.25



May-June

28 to 30 in.

### ASTILBE, White Gloria

(Left) Wide feathery white spikes of this lovely plant are 28 to 30 in., rising 12 to 15 in. over its attractive foliage. Prefers partial shade. It thrives where few other plants grow. Established plants frequently produce 18 blossoms of high decorative

85c each; 3 for \$2.25; 6 for \$4.25



July-Sept.

### MONARDA, Cambridge Scarlet

(Above) Brilliant scarlet flowers make this a splash of sure-fire color for difficult spots in your garden in either semi-shade or sun. Long a favorite, grown in America during the Revolution, this plant blooms freely in July, Aug. and Sept. Height  $2\frac{1}{2}$  to 3 ft. Excellent for cutting. A good plant for wild gardens and city borders. It needs only ordinary soil. It strongly attracts humming birds.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

### ACHILLEA, Golden Plate (Right)

Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-ft. stems that give a beautiful effect in the garden. It has lovely foliage . . . ideal for flower arrangement. Blooms from June to frost. Plant grows 4½ ft. tall and 2 ft. in diameter. Does well in dry locations with full sun. The Achillea blooms are often used for dried bouquets that last for weeks indoors.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



SHASTA DAISY, Cobham Gold (Above) An excellent, free-growing, double Shasta Daisy, which has a crested golden heart while opening but finishes a soft creamyellow. The guard petals are creamy white. Fully double, 3½ to 4-in. flowers are good for cutting. The plant grows 30 in. tall and 30 in. across, blooming from the end of June to early Aug.

\$1.50 each; 3 for \$3.75; 6 for \$7.50



Achillea, Golden Plate

10 to 12 in.



# VIOLA, JOHN WALLMARK

(Above) The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The bloom is almost 2 in. across, and the long stems make it an ideal cut flower. Discovered in Sweden, blooming under the snow in midwinter, which gives an indication of its hardiness. 12 in. high.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

### VIOLA, YELLOW VIXEN

(Above) Hardy everblooming perennial Viola in a bright clear yellow tone that will make your gardens and borders more colorful from early spring to frost. The 2½-in. flowers are borne on upright, 6 to 8-in. stems. Their pert faces are always cheerful, always smiling at you merrily. You will welcome them anywhere. The foliage is a rich dark green. Very vigorous, even through hard winters.

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50; 100 for \$50.00

2 EACH OF THESE THREE VIOLAS

**GROUP No. 2550** 

Value \$4.90 Save \$.80

### VIOLA, PURPLE WALLMARK

All Season

(Above) Here is a bright violet-purple form of the famous John Wallmark Viola, which originally came from Sweden. The plant habit and growth are the same, with height at 12 in. and stems from 5 to 6 in. long. The warm, glowing color blends well with other varieties and is set off by a yellow and white eye. Does well in both sun and partial shade and blooms profusely all season long.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00



ceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full form and enturing full, firm and sturdy—a joy to behold. We suggest planting in groups of 3 or more with Delphinium Enchantment for fine contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect. A beautiful addition.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

This is truly a breath-taking color. The long, beautiful spikes are all out-at-once in blooming; out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong, holding the majestic spikes on proud display. The plant repeats quickly with its colorful bloom spikes and is always perfectly hardy. 41/2 ft. tall.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when it is through blooming, the plant will quickly give another crop of giant flowers. A beautiful variety to plant with other colors. You are sure to like it. Reaches a height of 4 ft.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

### AN IMPROVED RACE

One of our chief aims in developing this new race was

### ENCHANTMENT

(Above) Light blue. True Delphinium-blue, with white eyes . . the hybridists' dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. Striking in a white vase. 4 ft. tall.

85c each; 3 for \$2.25; 6 for \$4.25

**DEBUTANTE** (Not illustrated) The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25; 6 for \$4.25



# **Hardy Northern** New York Strain! They Grow Over 3 Feet Tall!

SPECIAL OFFER!

GROUP No. 2560 1 each of the 4

**Giant Delphiniums** 

Happiness Loveliness Peace Pink Glow Value \$5.75 Save \$.95

Only \$4.80

### SPIK GUARANTEED TO BLOOM!

to provide trim and sturdy stalks not easily blown by the wind... yet not cumbersome and stiff in bouquets. You will find that J&P Delphiniums in bouquets. You will find that J&P Delphiniums in the continue of the continue of the continue of the continue of Delphiniums at their best. Plant them in threes, we say that the continue of delphiniums at their best. Plant them in threes, we say the continue of the con

GAYETY (Not illushe di trated) A dainty color hat is most pleasing—
pinkish lavender with outer petals blue. Unique color display that will remind you of "lavender and old lace." Side shoots prolong the blooms for several weeks. 5 ft. tall. 85c each; 3 for \$2.25;

6 for \$4.25

PINK GLOW (Above) A large-flowered variety with the new dark rosepink florets with lilac shadings. The flowers have white eyes. Blooms in June and July and again in August and September if properly cut back. 4 ft. tall.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

### FREEDOM (Above)

White, with black-and-white bees. The longlasting spikes are set with large, double florets and bloom again in late summer if cut back after the early crop. Will "pep up" any garden, for it has real character. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85c each; 3 for \$2.25; 6 for \$4.25

DELIGHTFUL (Above) Deep blue. The rare, real all-blue, in the darker shades so hard to get. Particularly effective because it is so good with other colors. It furnishes a glorious background for a glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Del-phinium-blue." It is a glorious color badly needed in most perennial plant-ings. Be sure to cut back the plant after its first blooming period so that it will repeat later.

85c each; 3 for \$2.25; 6 for \$4.25

LOVELINESS (Right) Immense, semi-double flor-ets 3½ to 4 in. across. Each floret is a beautiful orchidlavender color with a white center and accentuated on the far edges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to  $4\frac{1}{2}$  ft. ing. Height 4 to 4½ tt. It will repeat rapidly in the summer months and will be lovely again in the fall. Superb for a border where its full beauty may be enjoyed. We recommend it joyed.

> \$1.50 each; 3 for \$3.75; 6 for \$7.50

### SPECIAL OFFER! GROUP No. 2570 All Blue Delphiniums

Delightful Gayety Value \$5.10 Save \$.85

Only \$4.25

SPECIAL OFFER! GROUP No. 2580

All 10 Delphiniums Value \$11.00 Save \$1.85

Only \$9.15

